

THE 27TH AOYAMA FESTIVAL INVITE TO PARTICIPATE IN THE AOYAMA WORLD MARKET



The AOYAMA Festival, a lively event held annually with great success, reaches this year its 27th edition. This year's theme will be to promote international exchange towards the 2020 Tokyo Olympics and the "AOYAMA World Market" will be held at its largest scale ever, with the market booths lined up along an entire sidewalk of Ginkgo Avenue. We hope this market will be a wonderful opportunity to celebrate Tokyo's win as host city of 2020 Olympic and Paralympic Games with people from different countries resident in Tokyo and we are looking forward to your active participation in the event.

《General Outline》

- DATE** : **October 26th(Sat.) – 27th(Sun.) 2013** *canceled only in case of heavy rain
- LOCATION** : **AOYAMA Ginkgo Avenue at Meiji Jingu Gaien**
- TIME** : **11:00 ~ 17:00**
- CONCEPT** : An open-air market featuring booths run by people of various countries that reflects the international atmosphere of Aoyama. Held every year as a flagship event of the AOYAMA Festival, it can be enjoyed by everyone regardless of age, gender or nationality. A great occasion to spend a quiet and pleasant day surrounded by the lush green of Ginkgo Avenue.
- BOOTH GUIDE** : JPY 30,000 per booth / SIZE: 1,800mm X 3,600mm



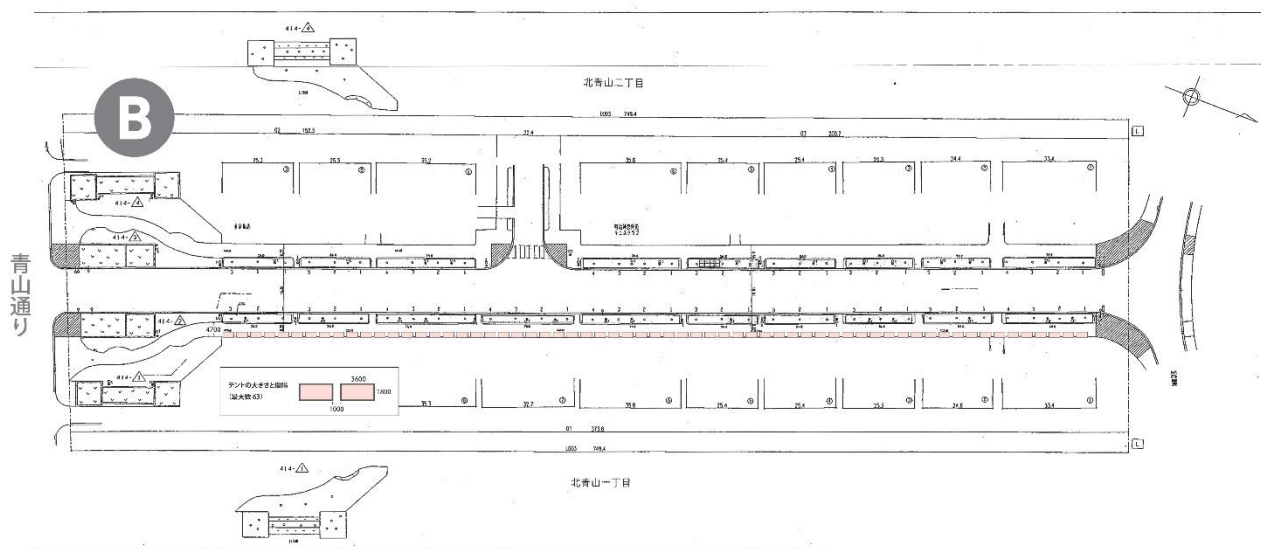
Booth Area



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※Booth size and image



※Booth layout (booth area is shown in pink)